



16:22



The set is ready. Radio Plus has already started the opening interventions. The four BDO DCDM staff, Afsar, George, Marie Louise and Yacoob, are tense but are coping.

16:23



The other crew on stand by, gathering notes for their intervention. Cynthia, Siddick and Gilbert were crucial to the success of this campaign.

16:29



Rama is yet to start with his budget speech but BDO DCDM staff has already started intervening on Radio Plus explaining technical terms.



After each intervention, all staff gather in the meeting room to watch Dr Sithanen exposing his budget for the coming year.



Meanwhile Blast staff is monitoring the interventions, liaising with Radio Plus chief editor and giving feedback right after each intervention. Cool so far...



Abdoollah Earally, Radio Plus journalist, giving some guidelines to Afsar and Yacoob.

19:43



Dinner with the whole team that worked throughout the program. Hats off to BDO DCDM messengers who did a fantastic job that day.

19:25



The hard job starts now, the write up of the brief

A small room was set up for Blast crew. Hats off to Sandrine, Kersley, Yannick, Lekha and Aisha who did their very best to ensure a great positive coverage for their partner BDO DCDM



Journalists waiting for press release and Sandrine, the perfectionist, making sure all ok.



When the going gets rough, the rough gets going....

23:53



La fatigue se fait sentir

23:04



Cherry on the cake, somebody had to celebrate her birthday at midnight.
So sweet of everyone especially Yacoob to have remembered after
having facebooked!!!!

00:30



Ce n'est qu'un au revoir. Rendez vous est pris pour le budget 2009/10