



**WORLD CONSERVATION UNION CONFERENCE ON
CLIMATE CHANGE UNDER AEGIS OF EUROPEAN UNION
FACILITATION WORKSHOPS IN REUNION ISLAND,
7th – 11th July 2008**



Aisha Allee-Mosaheb, Managing Director, Blast: *'This partnership with the World Conservation Union in conferences of such stature is yet another comforting proof that in terms of facilitation, we are being recognised as having among the best trainers in the region'*

**HOLCIM CSR MEDIA BRIEFING
18th JULY 2008**



Holcim (Mauritius) organised a media briefing to expose its CSR plans for the year. Blast handled the media relations.

**PHOENIX BEVERAGES
GOING GREEN WITH THEIR NEW FLEET OF VEHICLES
18th July 2008**



Phoenix Beverages Group invested in a new fleet of eco-friendly vehicles. Blast handled the media relations.

**EDENDALE
TEAM BUILDING AT CASELA FOLLOWED**

**BY CLASSROOM SESSIONS
19th July 2008**



Paul Ah-Lim, General Manager, Edendale

'Mari Bon! Even better than what we thought it would be. Our people, after the sessions realised the importance of their colleagues in their work and as such, started appreciated others'

**MAURITIUS POST
OPENING OF THE NEW POSTAL MUSEUM
23rd July 2008**



MPL remade history with the opening of the New Postal Museum. Dr The Honourable, Navinchandra Ramgoolam, Prime Minister, inaugurated the New Postal Museum at the Old Post Office Building, Port-Louis Waterfront. Blast handled the media relations.

Jayraj Ittoo, Business Development & Marketing Manager, Mauritius Post Ltd:
'The opening of The New Postal Museum has been a success. We thank the whole team of Blast communication for their valuable contribution for the PR exercise done on the occasion. Keep it up.'

DEUTSCHE BANK SEMINAR ON COMPLIANCE 29th – 30th July 2008



Sangeetha Ramkelawon, Head of Financial Intermediaries Deutsche Bank:
'It was our first experience with Blast and they delivered beyond expectations. It was very dynamic. Thank you Blast Team!'

PHOENIX BEVERAGES: LAUNCH OF COCA-COLA ZERO 30th July 2008



PBL launched the diet cola targeting men essentially, that's rocked Europe and Australia. Although a marketing stunt, the press coverage was impressive

MOTIVATIONAL SPEECH BY FELIX OFULUE AT BLAST COMMUNICATIONS

Each quarter, Blast Communications invites an inspirational leader to address its staff. These motivational speeches turn out to be interesting conversations which have the sole aim of seeking affirmatively disruptive questioning be it on oneself or on the organisation. For this first shot, Blast had a multinational's country manager for Tanzania, Felix Ofulue.

Zaynah, Blast media monitor specialist: *"it was a fantastic session... it made us think on our past, actual and future working structure as well as on our self-involvement in the company... and lastly, I was very happy to be in Blast the next day..."*

BEND IT LIKE DAVID.....



He has a sexy football star look with his shoulder-length hair and chocolate-bar chest... To top it all, he is charming, has a great sense of humor and fully understands the implications of handling the reputation of companies and individuals. And cherry on the cake: his mum is a wonderful cook.....