



IUCN, THE WORLD CONSERVATION UNION - BLAST PARTNERSHIP

World Conservation Union (IUCN) is the world's largest conservation network and has a membership network that connects several hundred expert educators and communicators from all sectors. Since February 2008, Blast has entered a partnership with IUCN to provide support for their facilitation projects.



Gillian Martin Mehers, Head of Learning and Leadership: *"I am coordinating a team of facilitators as a Facilitation Advisory Group for our upcoming World Conservation Congress. <http://www.iucn.org/congress/2008/> as it is a confluence of IUCN Members, Commissions, Partners and staff that takes place each four years. This one will be held in October 2008 in Barcelona, Spain. I asked you to join the group as I know that you use highly interactive techniques, work in French and English, and also work with several IUCN partners (Holcim and Shell in particular), and with the British Council InterAction programme, which is where I met you".*

Aisha Allee-Mosaheb, Managing Director of Blast: *'I am very excited about this. This is a major step in Blast's strategy of international expansion.'*

HSBC CHINESE NEW YEAR DINNER, DOMAINE ANNA, FLIC EN FLAC, 31ST JANUARY 2008

Even with a cyclone lurking around Mauritius, the creme de la creme did not miss the talk of the town, HSBC's Chinese New Year party at Domaine Anna. The world's local bank innovated this year by adding a ballroom dancing after dinner. The media coverage says it all.....



G4S HIGH SECURITY LAUNCH IN MARITIM HOTEL, BALACLAVA, FEBRUARY 2008

The global leader in security services threw a bash to mark its entry on the local market. The Prime Minister of Mauritius was the guest of honor and among the guests was the CEO of Rogers Group, the number 1 consortium of Mauritius of which G4S is a partner. Blast handled the media relations and the coordination of this event.



Sunil Saxena, CEO G4S Mauritius: *'Thank you and Your Team for the great Work done during the Launch, I owe all of you a Separate Lunch'*

BDO DCDM ADVERTISING LAUNCH, FEBRUARY 2008

Blast handles the media relations of the leading firm of chartered accountants and business consultants in Mauritius and the largest independent multidisciplinary professional services firm in Sub-Saharan Africa. BDO DCDM's corporate advertising campaign was launched in February 2008 amidst an integrated communications strategy designed by Blast Communications.



Yacoob Ramtoola, CEO BDO DCDM: *'It has been great to work with Blast and the best part has been your approach to continually improve on service by being auto critical of your delivery. Keep it up! You will sure have plenty of very satisfied clients'*

ZAYNAH: BLASTING OFF, BIG TIME....

Don't judge a book by its cover:-) this lady got a sense of humour that would make all British on this planet faint. She proved it during her birthday party at Blast where she rocked the team down with laughter. The whole team joins the Managing Director to wish her a blast....



Lekha, Head of PR & Events:

'A brilliant, no-nonsense lady who thinks out-of-the-box, meets deadlines and who has wicked sense of humor. What else could I ask for?'

