



HEWITT THIRD & FINAL TEAM BUILDING SESSION COCO BEACH HOTEL



The last part of the team building session was held at Coco Beach. Despite the wind and the cold weather, Hewitt staff threw themselves at sea for the raft exercise and boy! did they have fun?

MAURITIUS POST HONORED IN GENEVA BY INTERNATIONAL POSTAL UNION



Arnaud Godere, Chairman & Giandev Moteea, CEO of Mauritius Post:

The MPL was awarded a gold award – Quality Management Level A for its successful implementation of the Quality standards as recommended by UPU namely in the adoption of new technological tools developed by UPU, Human Resources and other logistical support to customer service in the International Mail, Courier and Parcel Services

There is a long standing working relationship between MPL and Blast in the field of communication, PR and Marketing areas as well as in coaching and training our staff in Customer Service and Team Building.

Blast has always responded to our numerous requests very positively.

DEVELOPMENT BANK OF SOUTHERN AFRICA RS DENIM TURN AROUND: MEDIA RELATIONS



DBSA made history in Mauritius by buying RS Denim debt and turning them into equity. Since then, RS Denim is back on track and ready to manufacture high quality denims for the local and international markets. The communication strategy was handled by Blast.

VISA: BEIJING OLYMPICS KICK OFF AT SHOOTERS



Visa threw a party for the sports community in Mauritius at Shooters to watch live on giant

screens the opening ceremony of the Beijing Olympics Game. Check out the pictures and the media coverage.

PRESS CONFERENCE OF BDO DCDM AND UNIVERSITY OF MAURITIUS



BDO DCDM called the media for the signature of a Memorandum of Understanding with University of Mauritius. This ambitious program outlines the various activities in the CSR program. Blast handled the press conference and monitored the media coverage.

SANDRINE AND LIDA'S BIG DAYS



Lida and Sandrine came on earth on a 31st July and to mark these great occasions, Blast threw a party for them. They would not say their age but hey! don't they look good!!!